

## Personal information

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28 years, single

Currently residing in Helsinki, Finland.

## Overview

My name is Georg Martin Rafael Gimpl. I graduated with honors in 2009 from the University of Art and Design Helsinki in the Master of Arts in New Media Program, focusing on visualization and usability. During the international, 2.5-year degree program I completed over 160 ECTS credit units, finishing with an acclaimed, SIGCHI-awarded Master's Thesis on a conceptual operating system user interface design. During my studies, I also worked for Crucible Studios, the ARKI research group, as well as on independent animation projects for both VTT and The City of Espoo.

In 2005, I graduated — again with honors — as a Bachelor of Engineering from EVTEK (Espoo – Vantaa Institute of Technology, now Metropolia), where I completed over 250 ECTS credit units during the 4-year, international degree program of Media Engineering. In 2003, I spent an exchange semester at Kwantlen University College near Vancouver, Canada. Earlier, I very successfully completed the Deutsche Schule Helsinki with the German Reifeprüfung in 2000.

Between studies, I returned to EVTEK to teach courses, and worked at Bitville on eLearning solutions for international telecom companies, as well as under my own sole proprietorship. During my studies at UIAH in the summers of 2007 and 2008, I worked at Linja Design as an user experience / graphic designer on several projects for international telecom companies, among others, and have continued working there throughout 2009.

During 2009, I worked on the graphics and user experience of the N900 mobile computer.

I chose to study in the field of media because I am greatly interested in the field of audio-visual technology, interaction, user experience, usability, the Internet, and general media design. Not only do I find this field appealing, but also see great potential in myself for creative, innovative design and production. Over the years I have created attractive web sites, rich media applications, usability tests and questionnaires, 2D & 3D graphics and animations, photography (digital and traditional), print, layout, literature, video, music, traditional drawings, paintings and compositions, and worked successfully in international teams on multiple educational and commercial projects. This diversity in interests and applied skills has proven to be very helpful in interface and interaction design, where perspective and the profound understanding of varied design aspects is required.

I speak Finnish and German as my mother tongue and have spent a full year in the USA and Canada in addition to completing my oral English high school exam and college English courses with the maximum

scores. I am citizen of both Finland and Austria.

## Education

1. **2006–2008** University: University of Art and Design Helsinki, MA in New Media (Media Lab) [164 ECTS Credit Units]
2. **2001–2005** College: EVTEK - Espoon-Vantaan Teknillinen Ammattikorkeakoulu (now Metropolia), BE in Media Engineering [250.5 ECTS Credit Units]
3. **2003** Exchange Semester: Kwantlen University College, British Columbia, Canada (Fine Arts program) [24 ECTS Credit Units]
4. **1990–2000** High school: DSH - Deutsche Schule Helsinki (Reifeprüfung)

## Work experience

1. **2009** Nokia, working as an external employee on the graphics and user experience of the N900
2. **2007–to date** Linja Design, working as an user experience / graphic designer
3. **2008–to date** Primex Pharmaceuticals, web design / print
4. **2006, 2008** Crucible Studio, usability testing for the Emmy-nominated interactive television drama series Accidental Lovers — Sydän Kierroksella, as well as conducting a questionnaire for the Turing Machine Opera
5. **2005** EVTEK, teaching general and rich media courses as well as supervising team projects
6. **2005–2006** Bitville, working as a rich media designer (Flash, graphics, usability)
7. **2003–2007** Ambian, sole proprietorship: web design
8. **2001** Short-term factory assistant at the printing factory Grafijalostus

## Software skills

At home, I use a cross-platform environment, consisting of both Windows and Macintosh systems, as well as mobile devices. Freelance design and production work is done with industry-standard applications such as Photoshop, Dreamweaver, Flash, InDesign, and Illustrator.

During my studies at EVTEK and UIAH, I also had hands-on experience with programs such as Final Cut Pro, Premiere Pro, Freehand, XSI, and 3DS MAX.

Design and production skills include:

- Web design
- Rich media
- Graphic design
- Print
- Photography
- 3D

- Audio and video editing

I am fluent in XHTML and CSS, and constantly work with ActionScript and XML. I have learned the basics of PHP, Java, Javascript, and Lingo.

## Language skills

1. Finnish: mother tongue  
German: mother tongue  
English: excellent  
Swedish: fair

## Hobbies and interests

Music (inc. playing the guitar), cinema, animation

Gym, light sports

Traveling, nature, photography

Computer, board, and card games

Audio-visual design, interfaces, usability, technology

## Honors and Awards

Winner of SIGCHI 2009 - Best HCI-related MA Thesis

Honors at Media Lab Helsinki, UIAH for overall excellence

Honors at EVTEK for overall excellence

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